



Westport AC Social Media Policy

Westport AC embraces technology across the spectrum of our sport and business. Westport AC social media Policy is in Line with Athletics Ireland. We value the importance of communication. This document will provide guidance on procedures which support and underpin the use of social media and communication within our clubs.

This guidance applies to all volunteers, coaches, officials, athletes and parents, or anyone working on behalf of our club network. Each of our members takes personal responsibility for adhering to this guidance and understands the impact of what we publish on behalf of our sport as well as on our personal pages

The term social media refers to many platforms which are constantly changing and evolving to suit the needs of our society. When we say social media, we are referring to the sharing of information and communication via the internet. Social media can be seen as anywhere we as a group or as individuals share stories and photos, videos and information using online technology.

Social Media Platforms may include but are not limited to:

Facebook, Twitter, LinkedIn, Instagram, Visco, Snapchat, BeReal TikTok, YouTube, Vimeo WhatsApp, SMS and Viber.

Results for Sporting events are also communicated via the above platforms. Due to the high numbers of athletes competing it is difficult to ensure that results are 100% accurate each time despite the best efforts and good intentions. Result can change at national level Iso due to unforeseen errors and these are communicated to us by Athletics Ireland. Where errors are noticed the PRO (Public relations officer) should be contacted at the earliest opportunity to amend the previous post/Communication.

Within Westport AC the most effective way to disseminate information regarding training or events has become through platforms such as WhatsApp or Clubzap.

Their primary use is to communicate formally. Whichever way we choose to communicate with our members we ask that the guidelines outlined in this document are adhered to.

All communications should be sent via approved club channels to the parents or guardians of athletes.

The following should apply when communicating with children:

Use the Club App or club group text or online system for communicating with parents/guardians of athletes. Do not communicate individually by text or online with children. Do not engage in communications with children via personal social media sites.

Photographs/Filming

Photographs or videos may be taken during or at sport-related events and may be used in the reporting or promotion of the sport.

If you do not wish your child to be photographed or filmed, please advise the Club Children's Officer and advise the club registrar when you register for the upcoming year.

Privacy Policy

Westport AC regularly review our Privacy Policy and updates will appear on this page when necessary.

We should be mindful that we will receive both positive and negative feedback allowing our followers to express their opinions if they are not offensive, libelous, or defamatory.

If we become aware of any breach of social media guidelines, we should contact the PRO or Club Chairperson immediately. The best way to prepare for negative feedback is to firstly know that it may occur and to respond quickly and appropriately. Issues should be acknowledged and dealt with appropriately on all forums. If a resolution or change is required, this should be affected swiftly. Respond positively to any criticism, take it on board. Take the necessary steps to address any issues arising.